



WV PUBFEST

A CELEBRATION OF THE MOUNTAIN STATE



SPONSORSHIP OPPORTUNITIES



WHAT IS WVPUBFEST?

The Mountain State is brimming with talent. It's something we've all always known. Something we've grown up with. Some might call it our best kept secret. But any musician will tell you, it runs much deeper than that. West Virginia musicians are a community, a collection of individuals who are a force for collaboration, entertainment, and sometimes, a greater good. These tenets are the foundation upon which WVPubFest was conceived.

It started with a facebook post:

 **Bill Fraley** was with [Jamie Lee Smith](#) and 5 others. May 22, 2017 · 🌐

So...I've had this dream/idea for a while and I can't get past how to make it happen.

I have so many friends that are musicians, and I want to go see them play, and I want them to see us play. But we all have to make money and play shows at the same time, so how does that work????

I really want to find a place in Central WV, and a weekend that we can commit to, and just have a kick ass WV Music Festival. The problem is, I can't pay for that and we all need paying gigs.

But how awesome would it be if we could find a weekend and have a festival with a line up that included [The Jakobs Ferry Stragglers](#), [The Kind Thieves](#), [Long Point String Band](#), [Poor Taters](#), [That High Country Revival](#), [The Greens](#), [William Matheny](#) and the [Strange Constellations](#), [Fletcher's Grove](#), [John Inghram's Slugfest](#), [The Horse Traders](#), [The Carpenter Ants](#), [Ona](#), [18 Strings](#), [The Boatmen](#), [Mike Pushkin](#), [Matt Deal](#), [THE M.F.B.](#), [Clinton Scott](#), [The Allen Smith Band](#), [Andrew Adkins](#), [Black King Coal](#), [Red Audio](#), [A Noted Author](#), [Matt Mullins & The Bringdowns](#), [Leeroy Greene & The Meanies](#), [The Fabulous Brothers Steele](#), [From the Future](#), [GypsyRhythm](#), [Three's Company Blues](#), [The Company Stores](#), [Jean Hanna Davis](#), [The Border States](#), [The Electric Riverside Band](#), [Dinosaur Burps](#), [THE YETTI](#), [Rockwell's Ghost](#), [Todd Burge](#), [Clinton Collins Music](#), [The Tom McGees](#), and so many other WV bands that I know I missed in this post?

Think about that! What if a venue donated their space for one weekend? What if a sound company (or a bunch of us combined) donated a sound system? What if we spent 2-3 days of these bands and other WV bands donating our time? And we gave any and all of the money to [West Virginia Public Broadcasting](#)?

We would all get a weekend of musical camaraderie and get to see each other play, while we were all helping something each of us love. Why can't this dream I have come to fruition?!?!?

A conversation was initiated, and a handful of advantageous fools decided to take on the herculean task of creating a one day celebration of all of the fantastic offerings WV brings to the table, the pint glass, and the stage.

At the same time, a public service near and dear to many of our hearts, West Virginia Public Broadcasting, has been absorbing crippling budget cuts, threatening the existence of many shows we love and feel are important and informative to the area, like [Inside Appalachia](#), [Legislature Today](#), and [The Front Porch](#) in addition to a tireless dedication to the arts of Appalachia and beyond with shows like [The Mountain Stage](#), [Eclectopia](#), and [A Change of Tune](#). With little debate we knew this cause was a way to extend our efforts beyond a single day of music, and benefit our area culturally beyond our own reach.

With the task at hand, and an incredible location in Cool Ridge, WV provided by the generous proprietors of [Weathered Ground Brewery](#), finding musicians willing to donate their performances was almost too easy.

This is a day for musicians to celebrate other musicians, and for West Virginians to celebrate everything their state has to offer. We hope to provide an environment for collaboration between performers and a relaxed, family friendly environment for music, food, and craft beer fans from all walks of life to come together for some great music and a great cause.



MEET THE TEAM



Jason Lockart
Festival Director



Bill Fraley
Manager/Artist Relations



Jamie Smith
Marketing Director



Brian Bell
Site Director/Operations



Matt Deal
Sound/Stage Management



Adam Taylor
Legal



Sam and Aryn Fonda
Owners/Operators Weathered Ground Brewery



Weathered Ground Brewery
Cool Ridge, WV



SPONSORSHIP LEVELS



William Matheny
headliner

MAIN STAGE SPONSOR.....\$2,500

The main stage sponsor's contribution will help to defray the costs associated with production on the headliner stage, including sound, lights, and production crew.

Main Stage Sponsor Will Receive:

- | | |
|--------------------------------------------|-----------------------------------------|
| 15 Tickets to WVPubfest | Mention in All Radio / TV Ads |
| 2 Framed 11x17 Official WVPubfest Posters | On all press and advertising materials |
| Logo & Links on Website | "The production of WVPubFest is brought |
| Logo & links on Social Media / Posters | to you by (business name here)" |
| Banner on Main Stage (provided by Sponsor) | |

SECOND STAGE SPONSOR.....\$1,500

The second stage sponsor's contribution will help to defray the costs associated with production on the second stage, security, and other associated production costs.

Second Stage Sponsor Will Receive:

- | | | |
|------------------------------------------|----------------------------------------------|-----------------------------------------|
| 10 Tickets to WVPubFest | Logo & Links on Social Media / Posters | Mention in All Radio / TV Ads |
| 1 Framed 11x17 Official WVPubfest Poster | Banner on Second Stage (provided by Sponsor) | On all press and advertising materials |
| Logo & Links on Website | | "The production of WVPubFest is brought |
| | | to you by (business name here)" |

GOLD - \$500

- 10 Tickets to WVPubfest
- 1 Framed 11x17 Official WVPubfest Posters
- Logo & Links on Website
- Logo & links on Social Media

SILVER - \$250

- 5 Tickets to WVPubfest
- 1 Framed 11x17 Official WVPubfest Posters
- Logo & Links on Website
- Logo & links on Social Media

COAL - \$100

- 2 Tickets to WVPubfest
- 1 - 11x17 Official WVPubfest Poster
- Logo & Links on Website
- Logo & links on Social Media

SMALL BUSINESS BUY IN.....\$150

Do you think your staff would enjoy a day of WV Music, Food, Arts, and Craft Beer? With the Small Business Early Buy in, you can reserve 10 Tickets for your employees and their guests for only 15 dollars each, that's 5 dollars off the presale ticket, and half off the gate price. We'll also give your businesses a shout out during the event and a mention on Social Media!

CONTACT US

KID IN THE BACKGROUND

105 W. PRINCE ST
BECKLEY WV 25801
(304)250-7172

web: <http://WVPubFest.com>

email info@WVPubFest.com

facebook: [@wvpubfest](https://www.facebook.com/wvpubfest)



The Kind Thieves



Matt Mullins & The Bringdowns



Long Point String Band